



Internet Governance in 2013

Cloudy with sunny spells, windy at times

Webinar by Jovan Kurbalija on 29th January 2013

What can we predict?

Rational IG

Emotional IG

Procedural IG

Main Developments in 2013

What can we predict?



There are **known knowns**; there are things we know we know.

We also know there are **known unknowns**; that is to say, we know there are some things we do not know.

But there are also **unknown unknowns** – the ones we don't know we don't know.

D. Rumsfeld

What can we predict?



There are things **we think we know, but we do not know.**

A quick test (without looking at maps)..

If you draw a vertical line straight from Caracas (capital of Venezuela), along the meridian, what city you will find on this line: Los Angeles, New Orleans or Boston.



Three ways to understand IG in 2013

Rational IG

Emotional IG

Procedural IG

What are political,
economic and social
interests of the major
actors?

USA – preserve position of Silicon Valley in the global Internet Economy; use the internet as the US “soft power” instrument

CHINA – preserve social and political stability; use the Internet to maintain economic growth

EU – use of the Internet for economic recovery; adjust the Internet to EU’s social/legal system (data protection)

DIPLO



Zone Of Possible Agreement

Business community
Civil society

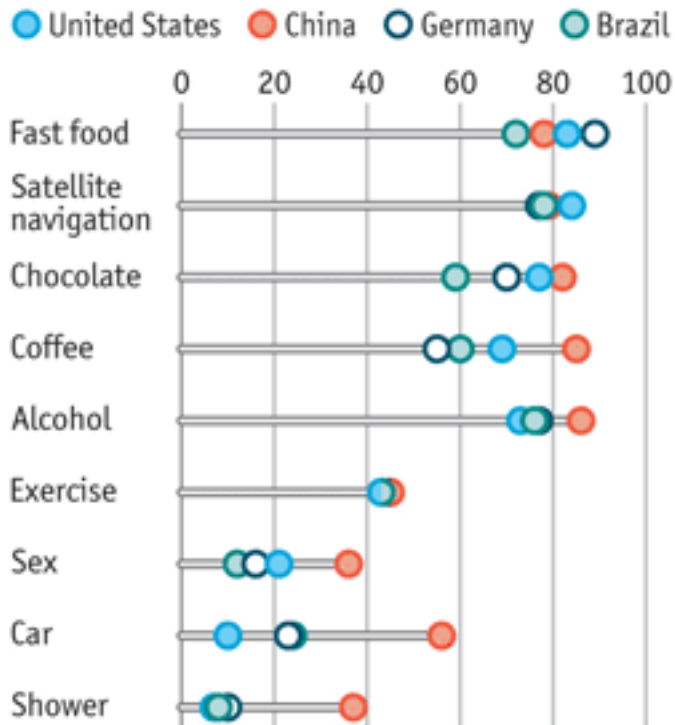


Status Quo
(multistakeholder)

Change
(Intergovernmental)

A key part of life

Percentage of respondents willing to give up a lifestyle habit for a year instead of the internet 2012



Source: Boston Consulting Group

High Stake for all players

Internet Governance in the Global Political "Primary League"

Rationally speaking all major actors
have an interest in preserving

United Internet

but....

Emotional IG

USA – historical “ownership”;
invention; suspicious of
governments

CHINA – social stability; deep
historical fear of social instability
(opium war; early 20th century)

EU – reserved towards self-
governance (result of financial
crisis)

Need for more empathy in
Internet politics

How to understand
motivations of "others"

The main IG developments and events in 2013

1. Global IG Architecture (Post-Dubai & Towards WSIS -2015)



- Signatures & Ratification of ITR
- WSIS 10+ (Paris, February 2013)
- ITU World Telecommunication Policy Forum (Geneva, May 2013)
- UNCSTD Working Group on Enhanced Cooperation (Geneva, June 2013)
- UN General Assembly (New York, Autumn 2013)
- Internet Governance Forum (Bali, November 2013)

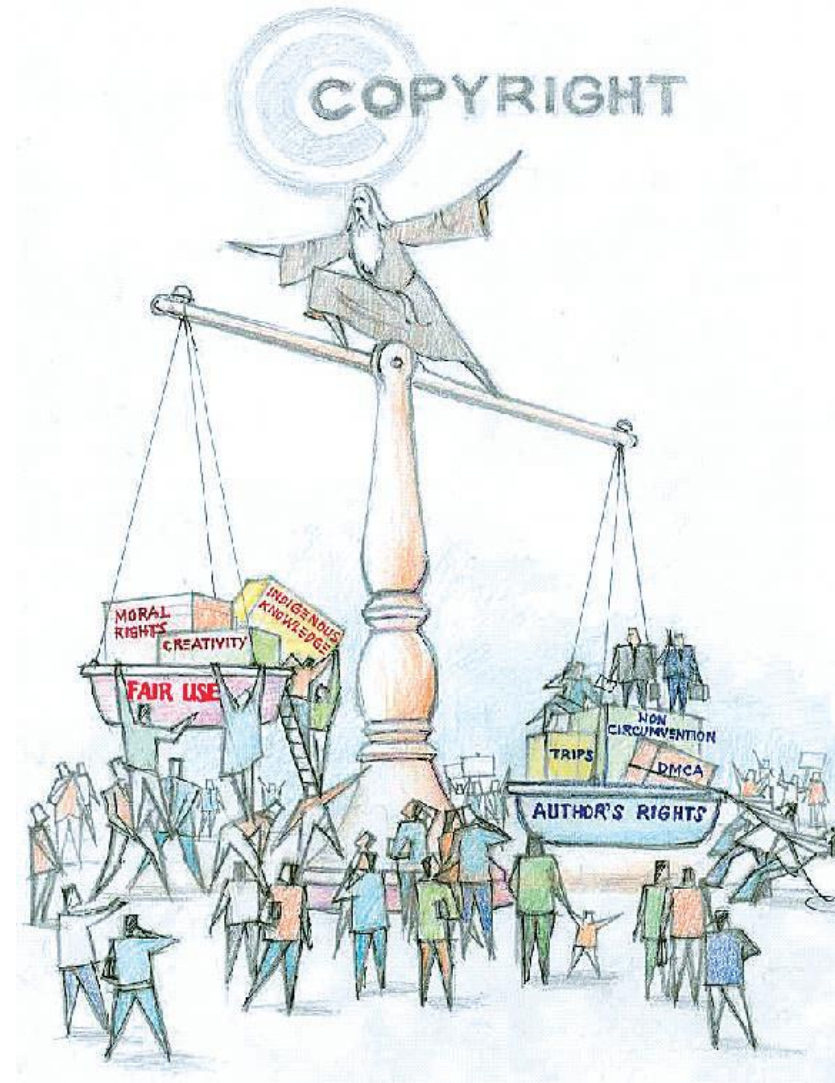
2. Fiscalisation of the Internet



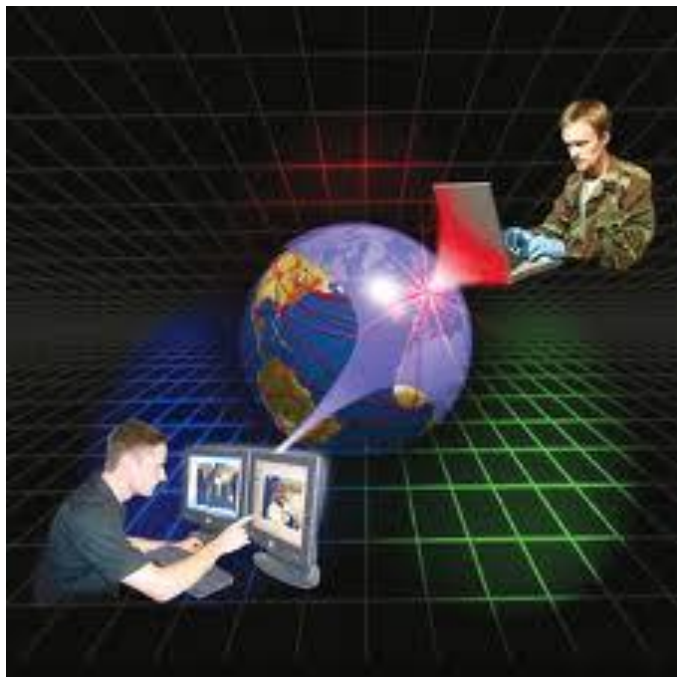
3. ICANN's & New Domain



4. Intellectual Property and IG



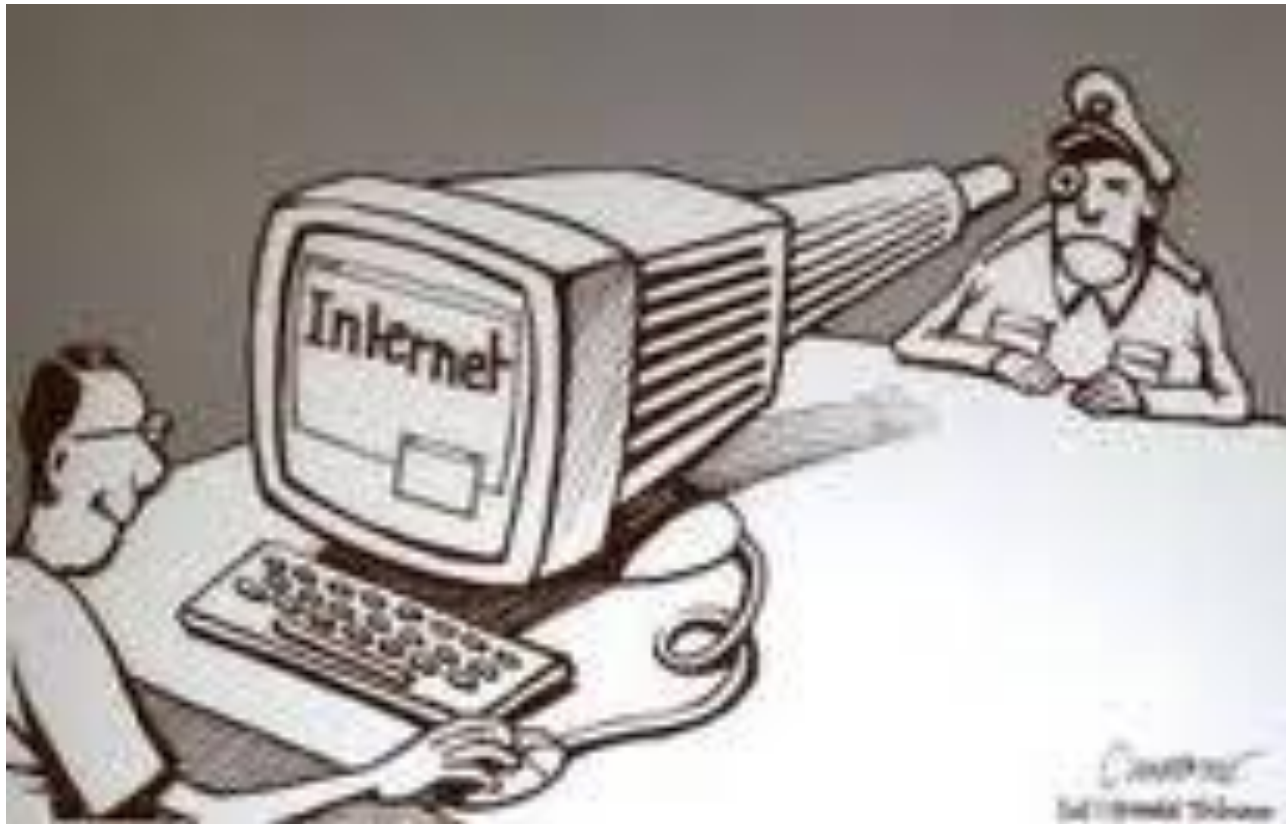
5. Cybersecurity



Code of Conduct – proposal by
Russia, China, Uzbekistan, and
Tajikistan

US President Obama's
International Cybersecurity
Strategy

6. The Internet and Human Rights



7. Overcoming Policy Silos





... *but* there are also **unknown unknowns** – the ones we don't know we don't know.

How do you see IG in 2013?