



# Internet Governance in **March 2015**

31 March 2015

**Geneva** Internet Platform

***Di*PLO**

# Major events in March

## UN & WSIS-related events

- 2- 27 March: UN Human Rights Council 28th Regular Meeting
- 3-4 March: UNESCO CONNECTing the Dots: Options for Future Action

## IANA Transition & ICANN Accountability

- 23-24 March CCWG-Accountability face-to-face meeting in Istanbul
- 26-27 March: CWG-Stewardship face-to-face meeting in Istanbul

## DiploFoundation & Geneva Internet Platform

- 19 March: Roundtable on Open Innovation in the Proprietary World – MAPPING Consortium
- 30 March: Second Cybersecurity Day: Fighting cybercrime through closer international cooperation – Geneva Internet Platform

## Other events

- 2-5 March: GSMA Mobile World Congress
- 24-25 March: RightsCon in Manila
- 24-28 March: Internet Social Forum preparatory process kick-off
- 26 March: A digital magna carta, Internet governance and a new social contract
- TODAY: First formal meeting of NETmundial Initiative's Inaugural Coordination Council

# Internet Governance BAROMETER (MARCH 2015)

IG Barometer indicates the presence of specific IG issues in the public policy debate in comparison to the previous month

## Cybersecurity



No major developments

## Global IG Architecture



No major developments

## IANA Transition



Working groups on accountability (CCWG-Accountability) and naming-related functions (CWG-Stewardship) held face-to-face meetings in Istanbul

## ICANN and New Domains



No major developments

## Online Privacy & Data Protection



UN Human Rights Council adopts resolution on the right to privacy in the digital age; decides 'to appoint, for a period of three years, a special rapporteur on the right to privacy'. Special Rapporteur to be named later this year.

## Net Neutrality



Shift of dynamics from the USA in February (US FCC announcement) to the EU in March; EU Commissioner A. Ansip at the GSMA Mobile World Congress said net neutrality must be enshrined into EU law; in Brussels Commissioner A. Ansip said no difference between the EU approach and US FCC proposal; Council of the European Union to start negotiations with European Parliament on Net neutrality.

## Jurisdiction



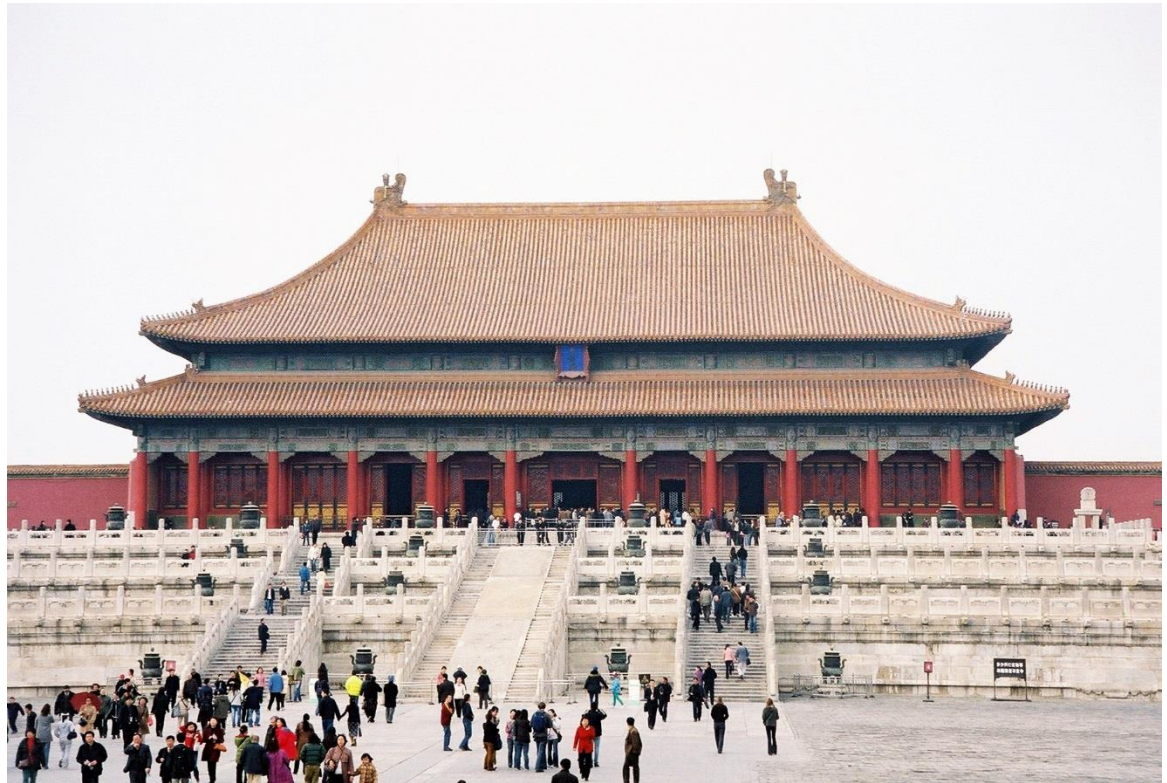
French court establishes jurisdiction over Facebook in the *l'Origine du Monde* case; court bases jurisdiction on plaintiff's domicile instead of the seat of Facebook (California).

# Cybersecurity

Pressure on **China** regarding new rules for banking sector which require companies to hand source codes and encryption keys to government for security purposes.

No other major developments

IG Barometer:



# Global IG Architecture

**NETmundial Initiative's** Inaugural Coordination Council to hold working-level meeting at Stanford University today (31 March)

No other major developments

**IG Barometer:**



NETmundial  
Initiative

# IANA Transition

## **CWG-Stewardship** meeting on 26-27 March:

- working with legal council on 'internal model';
- agreed on many of Design Teams' recommendations;
- to move ahead on development of second draft proposal expected on 20 April (open for public comment for 30 days)



## **CCWG-Accountability** meeting on 23-24 March:

- discussed changes to Mission and Core Values in ICANN's Bylaws;
- how to strengthen existing independent review process;
- suggestion to establish standing panel with binding outcomes;
- discussion on new concept of Fundamental Bylaw

**IG Barometer:**



# ICANN and New Domains

Google purchases **gTLD** .app for record \$25 million

Previous record: \$6.7m for .tech in September 2014  
by Dot Tech LLC

No other major developments



IG Barometer:



# Online Privacy & Data Protection

**UN Human Rights Council** adopts resolution on the right to privacy in the digital age (A/HRC/28/L.27).

Decides 'to appoint, for a period of three years, a special rapporteur on the right to privacy'. Special Rapporteur to be named in the next few months.



**IG Barometer:**





# Net Neutrality

Shift in dynamics: from **US** FCC proposals to net neutrality developments in **Europe**

‘Putting the principle of net neutrality into EU law will give clarity and uniformity of approach on telecoms regulation’ – Commissioner A. Ansip (2 March 2015)

Council of European Union to start negotiations with European Parliament

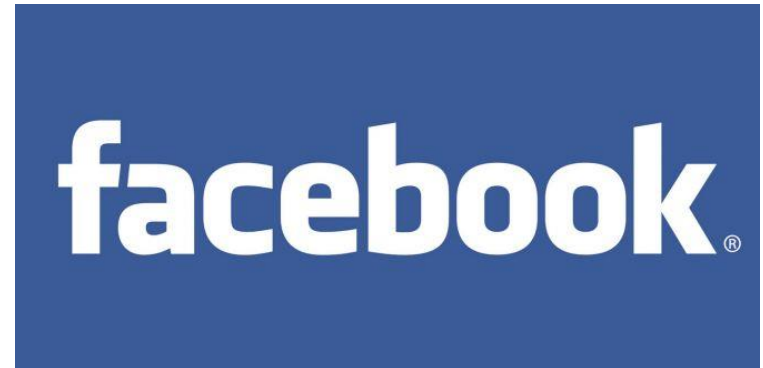
IG Barometer: 



*Commissioner Andrus Ansip*

# Jurisdiction

**Facebook's** actions challenged in **French court**: Court established jurisdiction over dispute involving French teacher who had account blocked, despite lawyer's argument that Californian courts had jurisdiction. Teacher had posted image of 1866 painting by Coubet on his account.



IG Barometer:



# Main events in April

12-19 April: Thirteenth UN Congress on Crime Prevention and Criminal Justice (Doha)

16-17 April: Global Conference on Cyberspace 2015 (Netherlands)

20 April: IANA Transition Naming community expected to publish second draft proposal

27-29 April: Riga Summit 2015 on the Multilingual Digital Single Market

# GIP worldwide

11-12 March: Kuala Lumpur

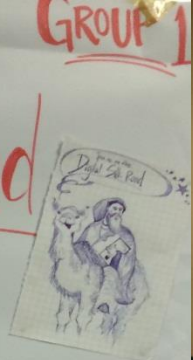
13 March: Singapore

16 March: Bangkok

17 March: Jakarta

26 March: New York

# Join us on the #Digital Silk Road



## 1) OUTREACH

- \* MARCO POLO AMBASSADORS
- \* WEBSITE, FACEBOOK, TWITTER, INSTAGRAM, ETC ... #DIGITALSILKROAD
- \* MEDIA CAMPAIGN

## 2) ACADEMIC SYMPOSIUM (2017)

- \* 4 DAYS IN ~~SEOUL~~ SEOUL, SOUTH KOREA
- \* INTER-DISCIPLINARY
- \* DIGITAL, INNOVATIVE WAYS OF CONNECTING BUSINESS, RELIGION, SPORTS, INNOVATIONS, ETC.

## 3) POP-UP EXPOS (2017)

- \* WEEKEND EVENTS ACROSS ASIA & EUROPE
- \* BUSINESSES & ENTREPRENEURS SHOWCASING NEW DIGITAL INNOVATIONS & NEW TECHNOLOGIES → DIALOGUE

## 4) POLITICAL MEETING (2018)

- \* 2 DAYS IN SOFIA, BULGARIA
- \* OUTCOME: ROAD MAP TO ACCOMPLISH THE DIGITAL SILK ROAD BY 2020.

**Slogans**

**Tweets**

The Ulan Ba-Tor Network

**Parking Lot**

**Images**

**Communities**

## DIGITAL SILK ROAD

"ancient road new ways"

July 2017

Singapore	Sumatra/India	ASEAN	ASEM	ASEM Summit 2
Ulanbaator	ASEM on Cybersecurity	ASEM Day 1 March	ASEM Summit 2	
ASEM	ASEM Summit 2018	ASEM Summit 2018	ASEM Summit 2018	
ICT / Cyber security	ASEM Summit 2018	ASEM Summit 2018	ASEM Summit 2018	
ASEM Summit 2018	ASEM Summit 2018	ASEM Summit 2018	ASEM Summit 2018	

Media Campaign:

- Teachheral
- TV
- Radio
- billboard/venue

New Media:

- Indicators
- Social Media (FB, Twitter, Instagram, etc)
- Mobile App
- #digitalsilkroad
- #ASEM Summit 2018
- #ASEM Summit 2018
- #modelasean

Silk Road Challenge:

- Team of 5-6 participants
- Competition - administration
- Winner: ASEM Ambassadors traveling around Europe & A



NEW VEHICLE ANCIENT ROUTE

Q1 2017

Q3 2017

Q4 2018

#SILKROADIDEAS

Digital Festival

Digital Library

- Social Media
- Radio
- Print

Academic Symposium (IP)

"Cross Border Agreements Involving ASEM countries"

- Sweden

Political Meeting

- CYBER SECURITY

- Singapore

\* 4 DAYS IN ~~SEOUL~~ SEOUL, SOUTH KOREA

**Do not forget!**

20 April – 14 June 2015:

## **Just-in-time course on Internet Governance**

Next steps...

Time for your  
questions &  
suggestions