M.APPING

Round Table Agenda
March 19, 2015

Open Innovation in the Proprietary World

MAPPING project

MAPPING aims at creating an all-round and "joined-up" understanding of the many and varied economic, social, legal and ethical aspects of the recent developments on the Internet, and their consequences for the individual and society at large, focusing in particular on three complementary and interlinked problem areas: **Intellectual Property Rights**, **Privacy** and **Internet Governance**. The project specifically capitalises upon and debates the existing innovation policies, business models and legal frameworks related to the implementation of the Digital Agenda for Europe, as well as the changes needed to set up an improved governance structure for the EU innovation ecosystem.

Intellectual Property Rights

While the traditional Intellectual Property Rights (IPR) protection concepts have served their purpose for many years, the Internet and the opportunities it brings along, are changing the conventional property logic's underlying paradigms that often lead to prohibitive practices and chilling effects on economy and innovation. In this context, the project explores the recent trends in IPR protection in general and the new business models based on IPR exploitation on the Internet in particular; issues related to the interaction between the proprietary approach and Open Innovation; online dissemination of IPR; licencing (including Open Source licencing); and the risks associated with IPR transborder use.

Open Innovation

Intellectual property (IP) is normally protected by a time-limited monopoly on economic exploitation of exclusive rights. It is often alleged that business models based on such a traditional IP conceptualization can stifle scientific and technological progress. Open Source (OS) software and Creative Commons (CC) licences have emerged as amongst the most acclaimed alternatives to hurdles created by the traditional business models. As most Open Innovation endeavours offer both tangible and intangible benefits to participants, not all of them eschew the more traditional economic rewards. Many successful companies have been built on such concepts.

mappingtheinternet.eu

Venue

WMO Building
7bis, Avenue de la Paix
Geneva, Switzerland

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08.45-09.15 Registration

09.15-09.30 Welcome & Introductions
JOE CANNATACI (Project Coordinator; University of Groningen)
OLEKSANDR PASTUKHOV (Head of WP6; University of Malta)
JOVAN KURBALIJA (DiploFoundation)

09.30-10.30 Key-note address: "Intellectual Property Rights: Incentivizing Creativity or Stifling Innovation?"
DARREN TODD (Author, "Pirate Nation"; Editor, Evolved Publishing)

10.30-10.45 Coffee break

10.45-11.45 Session 1: IP policies today – failing to understand innovation?
Moderator: BOGDAN MANOLEA (ApTI)
Principal discussants:
RIHARDS GULBIS (Ministry of Culture, Latvia)
JIM KILLOCK (Open Rights Group)
PHILIPPE LAURENT (Marx, Van Ranst, Vermeersch & Partners)
Special intervention on F/OSS in developing countries by NNENNA NWAKANMA (World Wide Web Foundation)

11.45-12.45 Session 2: Business models for the Free/Open Source movement
Moderator: PEDRO GOMEZ (Hoplite Software)
Principal discussants:
MARIO PENA (Safe Creative)
GEORG GREVE (Free Software Foundation Europe)
GIUSEPPE MAZZIOTTI (Trinity College Dublin)

12.45-13.30 Lunch

13.30-14.30 Second key-note address: "Innovation through Liberty"
GEORG GREVE (Free Software Foundation Europe)

14.30-15.15 Session 3: Open Data, Open Access and Open Education resources – key to Open Innovation
Moderator: OLEKSANDR PASTUKHOV (Head of WP6; University of Malta)
Principal discussants:
CLAIRE GALLON (Libertic)
DIMITAR DIMITROV (Wikimedia)
RYAN SCICLUNA (University of Malta)

15.15-16.00 Session 4: Revenue-generating techniques for Open Knowledge organisations
Moderator: CHRISTIAN HAWELLEK (Leibniz University of Hannover)
Principal discussants:
MARIA SWIETLIK (Internet Society Poland)
CHARLOTTE WÄLDE (University of Exeter)
NICOLAIE CONSTANTINESCU (Kosson; OpenAIRE)

16.00-16.15 Coffee break

16.15-17.00 Round-up: The future of Open Innovation in the proprietary world
Moderator: JOE CANNATACI (Project Coordinator; University of Groningen)
All the discussants

17.15-18.00 Canapé reception

Speakers & Moderators

Joseph Cannataci, Netherlands
MAPPING coordinator

Holds Professorial appointments in Australia, Malta and the Netherlands. Chair of European Information Policy and Technology Law, University of Groningen and Head of the Information Policy and Governance Department, University of Malta. Associate at the Centre for Cyber Security, Longwood University (USA). He is a UK Chartered Information Technology Professional & Chartered Fellow of the British Computer Society. Founded and co-ordinates the LexConverge network - a consortium of IT Law research institutes and law firms from over 30 countries. He is recognised as one of the leading European experts in IT law especially data protection law.

Oleksandr Pastukhov, Malta
Head of MAPPING Work Package 6 – Intellectual Property Rights

Dr. Oleksandr Pastukhov is a Senior Lecturer at the Department of Information Policy and Governance of the University of Malta. His areas of expertise include Internet governance, digital copyright, Open and Free Software, trademark protection online, privacy and personal data protection, cybercrime, and public sector information. Dr. Pastukhov is a widely published author and a regular speaker at various national and international fora (incl. the Council of Europe and European Parliament) dedicated to ICT law and policy issues.

Jovan Kurbalija, Switzerland
Director of DiploFoundation

Founding director of DiploFoundation and head of the Geneva Internet Platform. Established the Unit for IT and Diplomacy at the Mediterranean Academy of Diplomatic Studies in Malta in 1992 which evolved into DiploFoundation in 2002. Directs online learning courses on ICT and diplomacy and lectures in academic and training institutions in Switzerland, the United States, Austria, the United Kingdom, the Netherlands, and Malta. His main areas of research are diplomacy and the development of an international Internet regime, the use of hypertext in diplomacy, online negotiations and diplomatic law. He is the author of "An Introduction to Internet Governance" (2014) now in its sixth edition.

Darren Todd, U.S.

Author of Pirate Nation: How Digital Piracy is Transforming Business, Society and Culture. Editor at Evolved Publishing, audiobook narrator for Audible, Inc., filmmaker, fiction writer, and creator of the blog "Piracy Happens" covering news and events pertaining to digital culture. He contributes editorials and speaks regularly on copyright and digital piracy.

Georg Greve, Switzerland

Founder and former President of Free Software Foundation Europe. Self-taught software developer, academically trained physicist and author. In 1998, he was the European speaker for the GNU Project and began writing the „Brave GNU World", a monthly column on free computer software. Invited as an expert to the "Commission on Intellectual Property Rights" of the UK government.

Bogdan Manolea, Romania
Head of MAPPING WP3 – Policy Watch

Executive Director of the Association for Technology and Internet (ApTI) – an NGO supporting and promoting free and open digital content. Owner of the only Romanian web page dedicated to IT Law (legi-internet.ro). He is also the editor of EDRi-gram, a bi-weekly newsletter on digital civil rights in Europe.

Rihards Gulbis, Latvia

Head of the Copyright Division, Ministry of Culture. Member of the Working Group "IP in the Digital World", EU Observatory. National expert for the Working Party on Intellectual Property (Copyright) of the Council of the EU and for the WIPO Standing Committee on Copyright and Related Rights (SCCR).

Jim Killock, UK

Executive Director of Open Rights Group. He was named as one of the 50 most influential people on IP issues by Managing IP in 2012. Trustee of FreeUKGen - a volunteer project to digitise genealogical records, and sits on the Governance Board of CREATe, the Research Councils UK (RCUK) Centre for Copyright and New Business Models in the Creative Economy.

Philippe Laurent, Belgium

IP, IT and commercial lawyer with the Brussels Bar and counsel at Marx, Van Ranst, Vermeersch & Partners. Alternate member of the copyrights and neighbouring rights section of the Intellectual Property Council of the Belgian Ministry of Economy. Appointed by the CEPANI as Third-Party Decider for „.be" domain name disputes. He has written several expert studies for the European Commission and the European Parliament on the legal aspects of open source licensing.

Nnenna Nwakanma, Côte d'Ivoire

Co-founder and Co-Chair of FOSS Foundation for Africa (FOSSFA). Co-founded The Africa Network of Information Society Actors, and the African Civil Society for the Information Society which she serves on. She is also Vice President of the Digital solidarity fund, the West Africa Partner of "epprobate" for e-learning courseware and in 2013 became the Africa Regional Coordinator for The World Wide Web Foundation.

Pedro José Gómez López, Spain
MAPPING Contributing Partner

CEO of Hoplite Software, CEO of Quolony Tech, Secretary of the Board of the Science and Technology Research Foundation (3CIN). Trained as a Computer Engineer and has more than sixteen years' experience as a software developer, consultant, systems analyst and company manager.

Mario Pena, Spain

Chief Business Development Officer and Community Manager at Safe Creative, an online copyright repository. Copyright and business model adviser for Looplay Music. Frequently lectures about open data, copyright issues and digital content related business models.

Giuseppe Mazzioti, Ireland

Assistant Professor of Intellectual Property Law at Trinity College Dublin and member of the Italian Bar. Associate Research Fellow with the Centre for European Policy Studies. Founder of Mediartis - a legal advisory consultancy for creative content. Author of "Copyright in the EU Digital Single Market" (2013). Of Counsel for Nunziante Magrone.

Claire Gallon, France

Co-founder of Libertic - a non-profit organization promoting open data. Member of the Expert Committee of the French government open data mission - Etalab.

Dimitar Dimitrov, Belgium

Project lead for the Free Knowledge Advocacy Group EU - a grouping of European Wikimedia chapters and other open knowledge organisations from throughout the EU. "Wikimedian"/policy expert for the European Wikimedia chapters in Brussels. Author of "Position Paper on EU Copyright Reform" (2014).

Ryan Scicluna, Malta

Assistant Librarian, Outreach Department, University of Malta. Member of the Malta Library & Information Association (MaLIA) Council.

Christian Hawellek, Germany
MAPPING Work Package 5 researcher

Senior Research Associate at the Institute for Legal Informatics, Leibniz University of Hannover. Specialises in European economic law and German and European IP- and IT-law. His primary field of work is European and national research projects addressing legal issues related to data security and data protection law.

Maria Swietlik, Poland

Member of Internet Society Poland. Involved with Net Research Net and anti-TTIP&CETA movement. Co-author and editor of "The Right to Culture. Future Scenarios" (2014) published by Modern Poland Foundation. Political anthropologist, digital rights activist and freelance researcher.

Charlotte Wälde, UK

Professor of Intellectual Property Law at the University of Exeter, chair of the Intellectual Property Office Copyright Research Expert Advisory Group and co-drafter of the Open Database Licence. Her research and teaching focus on the interface between intellectual property law and changing technologies and she has acted as policy adviser for a range of international organisations and policies relating to IP law. Co-edited "Law and the Internet" (2009), a seminal ICT law treatise now in its third edition.

Nicolaie Constantinescu, Romania

Information Architect of the Kosson initiative – an online library and information science community. Member of the LIBER Communications & Marketing Committee, the Executive Board of the Romanian National Association of Libraries and Librarians Romania and of the Board of Directors of SPARC Europe. Desk Representative for OpenAIRE plus (openaire.eu) – open access infrastructure for research in Europe.