



EDUCATION DIPLOMACY IN INTERNATIONAL GENEVA  
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# STANDARDISATION & EDUCATION QUALITY IN CONTEXT OF SUSTAINABLE DEVELOPMENT

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## CONTINUOUS LEARNING & TRANSFORMATION

- **Life Long Learning a must**
  - Institutional realignment
  - Innovative subjects, content and outcome
  - Pedagogical reform
  - Delivery modality
  - Suitable for different life stages
- **Learning how to learn**
  - Reflective practitioners
  - New technologies

## EDUCATION AS PUBLIC GOOD

- More inclusive approach is to engage in “educational partnerships” through diplomatic means.
  - Cross boundaries
  - Multistakeholder oriented
  - Educational eco–system
  - Results

## WORKING CONTEXT OF EDUCAITON DIPLOMACY

- Education to promote social and economic mobility
- Education to support country development objectives
- Education to enhance sustainable life style and practices
- Education to strengthen civic conducts and engagement

## KEY AREAS OF EDUCATION DIPLOMACY ON EDUCATIONAL STANDARDS

- Mutual recognition of degrees and credits
  - Accreditation schemes
  - Compatibility of curriculum
  - Acceptable and assured learning outcomes
  - Ranking
- Professional Qualification
  - Standardised tests
  - Criteria

## MULTIPLE ACTORS

- Not only state, but also non–state actors
- Associations, non–profits and corporations
- Confusing messages in target countries
- Competing rankings with varied criteria

**Table 28.3 Unrecognised accreditation associations of higher learning according to BPB Survey as of 30 September 2007**

- Accrediting Commission International (ACI) (in Beebe, Arkansas) (aka International Accrediting Commission)
- Accrediting Council for Colleges and Schools (ACCS)
- Accreditation Governing Commission of the United States of America
- Alternative Institution Accrediting Association (AIAA)
- American Accrediting Association of Theological Institutions (AATI) (in Rocky Mount, North Carolina)
- American Association of Bible Colleges
- American Association of Degreeless Practitioners Commission on Accreditation (AADPCA)
- American Association of Independent Collegiate Schools of Business
- American Association of International Medical Graduates (AAIMG)
- American Association of Non-traditional Colleges and Universities (AANCU)
- American Association of Schools (AAS)
- American Council of Private Colleges and Universities (ACPCU) (connected to the operator of Hamilton University, now called Richardson University)
- American Federation of Colleges and Schools (AFCS)
- American Federation of Colleges and Seminaries (AmFed) (AFCS) (in Lakeland, Florida)
- American Naturopathic Certification Board (ANCB)
- American Naturopathic Medical Certification and Accreditation Board (ANMCAB or ANMAB)
- American Naturopathic Medicine Association (ANMA)
- American Universities Admission Program (AUAP)
- Arizona Commission of Non-Traditional Private Postsecondary Education
- Asia Theological Association (ATA)
- Association for Distance Learning (ADLP) (aka National Academy of Higher Education and Association of Distance Learning Programmes)
- Association for Online Academic Excellence (AOAE) (in Wales)
- Association of Christian Colleges and Theological Schools (in Louisiana)
- Association of Christian Schools International (ACSI) (in Colorado Springs, Colorado)
- Association of Distance Learning Programs (ADLP) (aka Association for Distance Learning and National Academy of Higher Education)
- Association of International Education Assessors
- Association of Reformed Theological Seminaries
- Board of Online Universities Accreditation (BOUA)
- Board of Theological Education of the Senate of Serampore College (BTESS)
- British Learning Association (BLA)
- Central States Consortium of Colleges & Schools (CSCCS) (connected to the operator of Breyer State University)
- Centre of Academic Excellence UK (CAEUK)
- Central States Council on Distance Education (CSCDE)
- Christian Accrediting Association (CAA)
- Commission on Medical Dentistry Accreditation (COMDA)
- Council for Distance Education Accreditation (CDEA) (connected to Association of International Education Assessors)
- Council for International Education Accreditation (CIEA)
- Council of Online Higher Education (COHE)
- Council on Medical Dentistry Education (COMDE)
- Distance Education Council (DEC) (connected to the operator of Saint Regis University) (not to be confused with the legitimate Distance Education Council recognised by the Indian Department of Education)
- Distance Graduation Accrediting Association
- Distance Learning Council of Europe (DLCE) (connected to University Degree Programme)
- European Committee for Home and Online Education (ECHOE) (connected to University Degree Programme)
- European Council for Distance and Open Learning (ECDOL) (connected to University Degree Programme)
- Examining Board of Natural Medicine Practitioners (EBNMP)
- Global Accreditation Commission (GAQ)
- Higher Education Accreditation Commission (HEAC)
- Higher Education Services Association (HESA) (connected to University Degree Programme)
- Integra Accreditation Association (IAA)
- Inter-Collegiate Joint Committee on Academic Standards (ICJAS)

*(continued)*

- Interfaith Education Ministries (IEM)
- International Academic Accrediting Commission (IAAC)
- International Accreditation Agency for Online Universities (IAAOU) (connected to operators of Ashwood University, Belford University, and Rockville University)
- International Accreditation Association (IAA)
- International Accreditation for Universities, Colleges and Institutes (IAUCI)
- International Accreditation and Recognition Council (IARC)
- International Accrediting Association for Colleges and Universities (IAACU)
- International Accrediting Commission (IAIC) (aka Accrediting Commission International)
- International Accrediting Commission for Postsecondary Institutions (IACPI)
- International Association of Educators for World Peace (There are different groups by the same name though none are authorized accreditors)
- International Association of Universities and Schools (IAUS)
- International Commission for Higher Education (ICHE)
- International Commission of Open-Rest Secondary Education (ICOPSE)
- International Council for Accrediting Alternate and Theological Studies (Kerala, India)
- International Council for Open and Distance Education (ICODB)
- International Distance Learning Accrediting Association (IDLAA)
- International Interfaith Accreditation Association (IIAA) (closed down operations at the end of May 2007)
- International University Accrediting Association (IUAA) (in California)
- Kingdom Fellowship of Christian Schools and Colleges
- Middle States Accrediting Board (MSAB)
- Midwestern States Accreditation Agency (MSAA)
- National Academy of Higher Education (NAHE) (aka Association for Distance Learning)
- National Accreditation Association (NAA)
- National Association for Private Post-Secondary Education (NAPSE)
- National Association of Alternative Schools and Colleges (NAASQ)
- National Association of Open Campus Colleges (NAOCC)
- National Association of Private Nontraditional Schools and Colleges (NAPNSC; Grand Junction, Colorado)
- National College Accreditation Council (NCAC)
- National Council of Schools and Colleges (NCSC)
- National Commission on Higher Education (NCHE)
- National Distance Learning Accreditation Council (INDLAC) (Glendale University and Sufield University claim INDLAC accreditation)
- National Learning Online Council (NLOC)
- Naturopathic National Council (NNC)
- Non-Traditional Course Accreditation Body (NTCAB)
- Online Christ Centered Ministries
- Pacific Association of Schools and Colleges (PASC)
- Regional Education Accreditation Commission
- Southern Accrediting Association of Bible Institutes and Colleges (SAABIC) [S]
- The Association for Online Distance Learning (TAODL)
- Transworld Accrediting Commission International (TWACI)
- United Congress of Colleges (UCC) (Ireland, UK)
- US-DETC – Nevada (not to be confused with the legitimate DETC, based in Washington DC)
- Universal Council for Online Education Accreditation (UCOEA)
- Virtual University Accrediting Association (VUAA)
- West European Accrediting Society (WEAS)
- Western Association of Private Alternative Schools (WAPAS)
- Western Council on Non-Traditional Private Post-Secondary Education (WCNPPSE)
- Virtual University Accrediting Association (in California) (VUAA)
- World Association of Universities and Colleges (WAUC) (in Nevada; operated by Maxine Ashe)
- World Online Education Accrediting Commission (WOEAC)
- World-wide Accreditation Commission of Christian Educational Institutions (WACCEI)

## ACCREDITATION SCHEMES

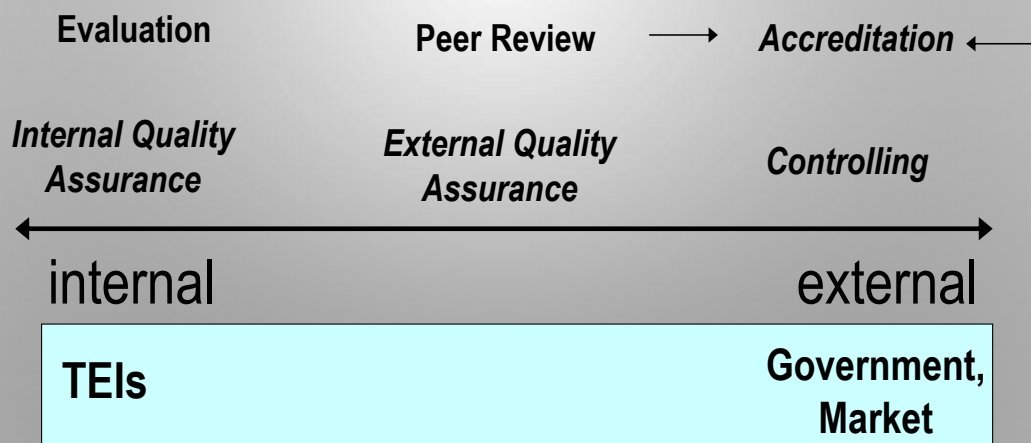
- Both recognised and unrecognised accreditation associations of higher learning
- > 100 unrecognised accreditation (2007) in the US, UK and the rest of Europe alone.



## CRITIQUE OF CURRENT STATE

- Exclusion Mechanism for Product Positioning & Commercialisation (healthy competition)
- Issue of transparency and consumer protection
- Relevance in terms of access to economic opportunities, self-actualisation and effective citizenship and civic leadership

# QUALITY ASSURANCE



(Source: Lichia Yiu, First presented in the China-OECD Conference on Quality Assurance in Higher Education, 2008)

# STANDARDS

## SHARED CHARACTERISTICS

1. RESULTS OF WORK CARRIED OUT AMONG STAKEHOLDERS (EDUCATION, GOVERNMENT, ECONOMIC ACTORS)
2. BASED ON SCIENTIFIC AND TECHNICAL DATA, OFTEN PROVIDED BY THE PRIVATE SECTOR ACTORS
3. CONSENSUS DRIVEN DECISION MAKING
4. VOLUNTARY COMPLIANCE
5. BASED ON THIRD PARTY VERIFICATION

## STANDARDS

### ADVANTAGE

- Open new perspective for use/interpretation by **political entrepreneurs** (difficult to control)
- Facilitate institutionalisation of **policy space** yet to be regulated
- Contribute to **stabilise** collective actions
- Enhance perceived **legitimacy** of the public authority through stakeholder involvement
- Increase **accountability by transparency** and use of technical data
- Encourage “**self**” **regulation** and continuous improvement

## OECD “GUIDELINES FOR QUALITY PROVISION IN CROSS-BORDER HIGHER EDUCATION” (2007)

- to cover foreign providers and programmes (in addition to national providers and programmes) in order to maximise the benefits and limit the potential drawbacks of the internationalisation of higher education

## OECD “GUIDELINES FOR QUALITY PROVISION IN CROSS-BORDER HIGHER EDUCATION” (2007) –2

- To address a need for additional national initiatives, strengthened international cooperation and networking, and more transparent information on procedures and systems of quality assurance, accreditation and recognition of qualifications.
- To have a global range and emphasise supporting the needs of developing countries to establish robust higher education systems.

## EXISTING QUALITY ASSURANCE STANDARDS

- ISO 10015 Guideline for Training (and Education)
- ISO 29990 Learning Services for Non-Formal Education and Training – Basic Requirements for Service Provider
- The EFQM Excellence Model
- ENQA (2009, “Standards & Guidelines for QA in The European Higher Education Area”)

# CONTRIBUTION BY THE EDUCATION DIPLOMATS?





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Dankie

Thank You

Merci

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