
Introduction to digital policy and diplomacy

Washington, DC

19 February to 12 April 2019

Are you worried about data breaches?

Do you really understand the impact of AI on the global economy and labor markets?

Do you want to better connect global headlines to global digital policy processes? Internet access to global development?

Do you want to relate jurisdiction questions to the online environment?

Have you considered whether offline human rights apply online?

Diplo, in cooperation with New America, is offering a new course for DC's digital policy and Internet governance elites and novices alike. Designed for diplomats; international organisations staff; and leaders within think-tanks, non-profits, and the private sector, this dynamic, blended-learning course will run from 19 February to 12 April 2019.

Who?

This course will benefit individuals directly working in or engaging with Internet-related policy fields (e.g. telecommunications, human rights, cybersecurity, trade, development). In addition to building their knowledge of digital politics, course participants will gain in-demand practical skills for staying abreast of digital policy processes, ranging from global Internet governance architecture to privacy and data protection to cybersecurity. All course content is tailored to the DC policy environment.

What?

By the end of this course, you will be able to understand and apply in your professional life:

- Digital policy and diplomacy, Internet governance processes, and major actors in both
- Internet infrastructure and standardisation
- Cybersecurity
- Surrounding legal, economic, and development and sociocultural issues
- Human rights

When?

The course will run from 19 February to 12 April 2019.

Where?

Course participants will engage in a combination of dynamic online classroom exchanges and in-person lunchtime learning sessions. In-person sessions will take place at New America's offices, located at 740, 15th Street, NW in Washington, DC.

How?

Each week, course participants will interact in an online classroom, via which they will access reading materials and tools for online discussion. During the week, participants will read and comment on lecture texts, and following on peer and faculty response to thoughts and questions, engage in critical group discussion. Participants will also take weekly short quizzes to gauge their understanding of the course materials.

Weekly discussion will continue during in-person group meetings each Thursday from 1:00 pm to 2:15 pm at New America's offices. Light lunch refreshments will be served.

Upon successful course completion, participants will receive certificates.

Application and contact

To learn more about the course, including price, and submit your application, visit www.diplomacy.edu/courses/DigitalPolicyDC
The deadline to apply is 3 February 2019.

Contact us with further questions at diplous@diplomacy.edu
We look forward to seeing you in February!
