Internet Governance in 2013

Cloudy with sunny spells, windy at times

Webinar by Jovan Kurbalija on 29th January 2013
Plan for Today

What can we predict?
Rational IG
Emotional IG
Procedural IG
Main Developments in 2013
What can we predict?

There are **known knowns**; there are things we know we know.

We also know there are **known unknowns**; that is to say, we know there are some things we do not know.

But there are also **unknown unknowns** – the ones we don’t know we don’t know.

D. Rumsfeld
What can we predict?

There are things we think we know, but we do not know.

A quick test (without looking at maps)...

If you draw a vertical line straight from Caracas (capital of Venezuela), along the meridian, what city you will find on this line: Los Angeles, New Orleans or Boston.
Three ways to understand IG in 2013

Rational IG

Emotional IG

Procedural IG
What are political, economic and social interests of the major actors?
USA – preserve position of Silicon Valley in the global Internet Economy; use the internet as the US “soft power” instrument

CHINA – preserve social and political stability; use the Internet to maintain economic growth

EU – use of the Internet for economic recovery; adjust the Internet to EU’s social/legal system (data protection)
Zone of Possible Agreement

Status Quo (multistakeholder)

Change (Intergovernmental)
High Stake for all players

Internet Governance in the Global Political “Primary League”
Rationally speaking all major actors have an interest in preserving United Internet but....
USA – historical “ownership”; invention; suspicious of governments

CHINA – social stability; deep historical fear of social instability (opium war; early 20th century)

EU – reserved towards self-governance (result of financial crisis)
Need for more empathy in Internet politics

How to understand motivations of “others”
The main IG developments and events in 2013

- Signatures & Ratification of ITR

- WSIS 10+ (Paris, February 2013)

- ITU World Telecommunication Policy Forum (Geneva, May 2013)

- UNCSTD Working Group on Enhanced Cooperation (Geneva, June 2013)

- UN General Assembly (New York, Autumn 2013)

- Internet Governance Forum (Bali, November 2013)
2. Fiscalisation of the Internet
3. ICANN’s & New Domain
4. Intellectual Property and IG
5. Cybersecurity

Code of Conduct – proposal by Russia, China, Uzbekistan, and Tajikistan

US President Obama’s International Cybersecurity Strategy
6. The Internet and Human Rights
7. Overcoming Policy Silos
... *but* there are also **unknown unknowns** – the ones we don’t know we don’t know.

How do you see IG in 2013?