

PRACTICAL INFORMATION

Who?

The course will benefit diplomats who follow digital commerce negotiations on the multilateral and bilateral levels and other professionals in the field of trade. While improving their knowledge on e-commerce, participants will also gain the practical skills and information required to discuss specific digital policy aspects, such as cross-border data flows, data localisation, cybersecurity, consumer protection, and the implication of emerging technologies to digital commerce, such as algorithms, the Internet of Things, and 3D printing. The course will focus on e-commerce negotiations and policy processes that are currently taking place in International Geneva.

How?

The course will run from 26 April to 31 May 2017, using a blended learning technique which combines dynamic exchanges in an online classroom with lunchtime learning sessions at the GIP.

Throughout each course week, participants will interact in the online classroom. The weekly discussion will continue during group meetings, scheduled every Wednesday from 13:00 to 14:00 CET. During the informal lunch, the teaching team will clarify pending issues from the week's online interaction, and discuss ongoing policy processes with participants. The first face-to-face meeting is scheduled for Wednesday, 26th April.

Participants who complete the course successfully will receive a course certificate.

Course fee

The course fee is CHF 1,000. A limited number of scholarships for participants from developing countries will be provided by the organisers of the course. All requests for scholarships will be handled by the GIP.

How to apply

For more information and to apply, visit www.diplomacy.edu/courses/commerce. For queries, contact Dr Roxana Radu (roxanar@diplomacy.edu; tel. 022 730 8623). The application deadline is 19 April 2017.

Further information

- Learn more about the [Geneva Internet Platform](#)
- Find out more about [learning with Diplo](#)
- Read more about the course on [E-commerce for SMEs: an introduction to policy makers](#), offered by the ITC in partnership with DiploFoundation

In addition to 'digital commerce', which is the expression used in the course title, the course will employ other terms adopted in this field, including e-commerce, digital trade, online trade and e-trade.